

# **ANGELA M. CORBO, Ph.D.**

Widener University, One University Place, Chester, PA 19013 · [amcorbo@widener.edu](mailto:amcorbo@widener.edu)  
610.499.4382 (office) or 267.251.0741 (mobile)

---

## **EDUCATION**

### **University of Pennsylvania, Graduate School of Education, Philadelphia, PA**

**Doctor of Philosophy in Educational Leadership**, December, 2004

**Dissertation title:** *“Just a bunch of broads”:* The integration experiences of four pioneering women in the Philadelphia Police Department

**Master of Science in Education**, Concentration: Higher Education Administration, May 1992

### **Cabrini College, Radnor, PA**

**Bachelor of Arts**, May 1990, Magna Cum Laude

**Majors:** English/Communication and Modern Languages (Individualized)

**Minor:** Marketing

**Université de Caen, France, Study Abroad Program**, Summer 1988, Partial Scholarship Awarded

## **UNIVERSITY TEACHING EXPERIENCE**

### **Widener University, Chester, PA**

**Associate Professor of Communication Studies**, August 2015 - Present

**Assistant Professor of Communication Studies**, August 2010 – July 2015

#### Courses Taught:

COMS 130: Media & Society  
COMS 180: Public Speaking & Presentation  
COMS 188: Media Practicum  
COMS 201: Social Media Informatics (Cross-listed DMI 201)  
COMS 220: Contemporary Issues in Media Ethics (Fall 2016)  
COMS 230: Communication Theory  
COMS 275: Introduction to Public Relations  
COMS 280: Introduction to Advertising  
COMS 290: Interpersonal Communication  
COMS 340: Leadership Communication  
COMS 345: Gender & Communication (Cross-listed GWS 345)\*  
COMS 375: Event Planning & PR Campaigns (Formerly PR Campaigns)  
COMS 380: IMC Campaigns (Formerly Advertising Campaigns)  
COMS 390: Organizational Communication  
COMS 409: Senior Capstone I  
COMS 410: Senior Capstone II  
COMS 419: Capstone Experience  
COMS 420: Communication Practicum  
COMS 499: Communication Independent Study  
DMI 101: Introduction to Informatics  
FRS 101: Freshman Seminar  
PA 684: Marketing for the Non-Profit Sector  
SSCI 288: Contemporary Issues in Political Engagement

*\*Course offered in the Honors in the General Education Program.*

**DeSales University, Center Valley, PA**

**Communication Program Director** (August 2009-July 2010) & **Assistant Professor**, August 2006 – July 2010

Courses Taught:

CM 130: Introduction to Mass Communication  
CM 199: Communication Theory  
CM 220: Journalism I  
CM 275: Interpersonal Communication  
CM 310: Fundamentals of Public Relations  
CM 313: Writing for Promotion & Public Relations  
CM 314: Case Studies in Public Relations  
CM 315: PR Case Studies and Event Planning  
CM 316: Publishing (Magazine Writing)  
CM 320: Journalism II  
CM 325 Journalism Practicum I  
CM 326: Journalism Practicum II  
CM 360: Organizational Communication  
CM 365: Gender Communication  
CM 460: Research Methods in Communication  
CM 499: Advanced Communication Research Seminar / Independent Study  
CM 391-394: Internship Supervision  
MK/MG/MI 233 Business Communication

**Cabrini College, Radnor, PA**

**Visiting Assistant Professor of English /Communication**, 2004-2006; **Adjunct Instructor**, Spring 2001

Courses taught:

COM 101: Introduction to Mass Communication  
COM 301: Leadership Communication  
COM 330: Organizational Communication / Small Group Communication  
COM 332: Writing for the Workplace  
COM 487: Career Preparation and Job-Search Process (Spring 2001)  
SEM 100: Gender and Family Studies (a writing intensive course)  
ENG 101: English Composition I

**ADJUNCT TEACHING EXPERIENCE**

**Arcadia University, Glenside, PA, Spring 1998 – Summer 2008**

Course taught: Human Relations in Education, ED 504, a foundation course in the Graduate Education program for graduate students pursuing teacher certification and/or a master's degree.

**University of Pennsylvania, Graduate School of Education, Philadelphia, PA**

**Co-instructor**, Summer, 1998; Fall, 1998; Winter, 1999; Winter 2000; Summer I, 2000

Course taught: Group Processes, ED 682, a graduate course focusing on small group communication; open to students in the Graduate School of Education, Wharton, The Dental School, and other graduate programs.

**The Pennsylvania State University Abington College, Abington, PA, Fall 1995 - Fall 1999**

Courses taught: College Success Seminar, CNED 297 (Fall 1995, 1996, and 1997) Leadership Seminar, CNED 297 (Spring 1995, Fall 1997, and Spring 1999;) and Leadership Internship, CNED 297 (Fall 1996 through Fall 1999.)

**Montgomery County Community College, Blue Bell, PA, Fall, 1994, Spring 1995, Spring 1996**

Course taught: Introduction to Sociology, SOC 101

**Harcum College, Bryn Mawr, PA**, Spring 1994

Courses taught: Career Development, Psychology 103 and Applied Leadership, Psychology 101

### **PEER-REVIEWED PUBLICATIONS**

Corbo, A. & Zweifel, K.\* (June, 2013). Sensationalism or Sensitivity: Reporting Suicide Cases in the News Media, *Studies in Communication Sciences*, Elsevier.

Edwards, L., Corbo, A., & Kontostathis, A. (2013). Sex Stings, Suicide, and Scandal in Murphy, Texas: Dateline's To Catch a Predator. In Land, M., Fuse, K., & Hornady, B. (Eds.) *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in the Globalized World* (2<sup>nd</sup> ed.) Spokane, Washington: Marquette Books LLC.

Corbo, A. (2010). "Still Deciding": Working With Learning Communities. *Business Communication Quarterly*, 73 (2), 191-196.

\* Collaboration with an undergraduate student.

### **MANUSCRIPT UNDER REVIEW**

Corbo, A. (Revise & Resubmit) "Pioneering Policewomen of the Philadelphia Police Department: crossing the police officer gender barrier in the 1970s." Submitted to *Women's History Review* (Routledge).

### **ACADEMIC CONFERENCE PRESENTATIONS**

**National Communication Association Convention**, Philadelphia, PA; ACCEPTED for November 2016, Our Civic Calling: Service Learning in the COMS Capstone Course, Presenter.

**The New American Colleges & Universities Summer Institute**, Manhattan College, NY; June 23, 2016, "Leveraging Academic Skills: Nurturing interdisciplinary political engagement through a one-credit linking course," Co-Presenter with J. Wesley Leckrone.

**The New American Colleges & Universities Summer Institute**, Manhattan College, NY; June 23, 2016, Interdisciplinary Undergraduate Research: Delivering a High Impact Practice to Students Across the Curriculum." Co-Presenter with Loyd Bastin, Anita Singh, Daniel Robinson, Sarah Roth, and Alexis Nagengast.

**Western States Communication Association Convention**, San Diego, CA; March 2016, "Designing and Implementing Communication Studies Internship Programs," Presenter.

**National Communication Association Convention**, Las Vegas, NV; November 20, 2015, "Pioneering Policewomen of the Philadelphia Police Department: Embracing Opportunities and Breaking Gender Barriers," Presenter.

**National Communication Association Convention**, Las Vegas, NV; November 20, 2015, "Embracing Opportunities in Public Relations Education," Presenter.

**Eastern Educational Research Association Conference**, Sarasota, FL; February 25, 2015, "Expanding Scholarship and Practice: From Interdisciplinary Faculty Collaboration to Multi-Research and Project Initiatives," Presenter.

**National Communication Association Convention**, Chicago, IL; November 20, 2014, “Experiential Learning: Historical Perspectives within and across the NCA Disciplines,” Chair and Presenter.

**National Communication Association Convention**, Chicago, IL; November 21, 2014, Public Relations Meets Political Engagement

**National Communication Association Convention**, Chicago, IL; November 22, 2014, Reflection and Presence on Our Past and Future: Best Pedagogical Practices for Experiential and Service-Learning

**The New American Colleges & Universities Summer Institute**, Redlands, CA; June 25, 2014, “Expanding Civic Engagement from Interdisciplinary Collaboration to Multi-University Consortium,” co-presented with J. Wesley Leckrone and Tim Sullivan, University of Redlands

**Eastern Communication Association Convention**, Providence, RI; April 26, 2014, “Dissenting Divas: Strategic Communication Among the Characters of Mad Men,” co-presented with Tim Scepansky and Kristen Zweifel ’13

**National Communication Association Convention**, Washington, D.C.; November 2013, “Connecting the Dots, Completing the Circle: Lesson Learned from Innovative Training and Development Projects in Universities and Other Organizations.”

**National Communication Association Affiliated Integrated Marketing Communication Conference**, Wilmington, NC; June 2013, “Framing Theory as it Relates to the IMC Campaign.”

**Eastern Communication Association Convention**, Pittsburgh, PA; April 2013, “Sensationalism or Sensitivity: Reporting Suicide Cases in the News Media”

**Gender & Society Conference**, Poughkeepsie, NY; October 20, 2012, “*Girltalk*: Communication networks among women during stressful times,” at Marist College

**One Voice International Conference and Forum**, Philadelphia, PA; July 14, 2012, “Giving VOICE to the Pioneering Philadelphia Policewomen.”

**National Ethics and Communication Conference**, Pittsburgh, PA; June 2012, “A Tragic Ending in Murphy, Texas: *Dateline*’s ‘To Catch a Predator’” at Duquesne University

**Gender Matters – An Interdisciplinary Convention**, University Park, IL; April 8, 2011, “Gender Trouble: A “Broad’s” Wearing the Blue” at Governors State University.

**National Communication Association Convention**, San Francisco, CA; November 2010, “Service-Learning: Public Relations Students Focus on the Campus as Client” (Presented during the Service-Learning Discussion Circles: Building Bridges with our Students in the Community session)

**Eastern Communication Association Convention**, Baltimore, MD; April 2010, “Girltalk: Fortifying female friendships through self-disclosure.”

**Association for Business Communication Conference**, March 2010, Business Communication Etiquette among Accounting Professionals: “Maximizing Technology and Social Networking Sites as Business Practice.”

**Association for Business Communication Conference**, March 2010. “Public Relations Case Studies Coming to Life: Integrating “Real Life” Clients into the Curriculum.”

**International Conference on Social Science Research**, Nashville, TN; December 2009. “Social Network Citing and Social Science Studies – An Ethical Intersection or Parallel Lines in the Sand?”

**One Voice International Conference and Forum**, Denver, CO; June 26-28, 2009, “Ethical Uses of Facebook, Twitter, and Social Networking Sites.”

**Eastern Communication Association Convention**, Philadelphia, PA; April 2009, “Social Net(working): The labor of content creation in social media communities.”

**Convergence and Society: The Participatory Web Conference**, Columbia, SC; October 9, 2008, “Facebook Nation.”

**Eastern Communication Association Convention**, Philadelphia, PA; April 27-30, 2006, “Transformation of the Cabrini College Convergence Seminar.” (Panel Presentation)

**Association for Business Communication Conference**, Florida; March 16-18, 2006, " ‘Just a bunch of broads’ intruding on a ‘man’s’ world.”

**International Conference on Social Science Research**, Florida; December 4, 2005, “The struggle to wear the blue – experiences of four pioneering women on the Philadelphia Police Department.”

## **PROFESSIONAL CONTRIBUTIONS AND ACTIVITIES**

**National Communication Association Convention**, ACCEPTED for November 9, 2016, Co-Chair Pre-Conference Workshop, Exploring Our Civic Callings: NCA Service-Learning Project on College Access and Student Success in Philadelphia.

*Philly Voice*, July 14, 2016, Provided Expert Commentary to John Kopp, “Jefferson Health firing underscores workplace challenges in a social-media world.”

**Eastern Communication Association Convention**, March 31, 2016, Session Chair, “Pedagogical [R]evolutions in the Communication Curriculum.”

Temple University **Teaching and Learning Conference**, Co-Presenter, Poster Presentation, January 22, 2016, “Experiential Learning Promoting Undergraduate Research and Political Engagement”

**National Communication Association Convention**, November 21, 2015, Session Chair. History and Difference: Examinations of the Field of Public Relations.

**Eastern Communication Association Convention**, April 26, 2015, WHYY/ECA Sunday Morning Program Chair, “Is Media Coverage of Politics Helping or Hurting Our Democracy?”

**Eastern Communication Association Convention**, April 25, 2015, Session Chair, “Exploring the Impact of Organization Communication in the Classroom and Beyond.”

**Oskin Leadership Institute**, April 11, 2015, Judge for Leadership Competition (Pilot Program)

**Parade Magazine**, October 31, 2014, Provided Expert Commentary to Rachel Weingarten, “Last-Minute Halloween Ideas Inspired by TV’s Toughest Women.”

**Poynter.Org**, July 29, 2014, Blog Post Contribution, “Sparking Social Interaction through Social Media News Platforms.”

**National Communication Association Convention**, November 2013, Session Chair, Applying Group Communication Research in Multiple Settings.

*Philadelphia Inquirer*, November 14, 2013, Provided Expert Commentary to Lini S. Kadaba, “Teens unfriending Facebook, Flitting to Twitter.”

**National Communication Association Convention**, November 2012, Respondent, Gender and Women’s Studies Division, Top Paper Panel.

**National Communication Association Convention**, November 15, 2010, Session Moderator, Top Papers in Experiential Learning.

**LVAIC Women’s Studies Conference**, March 27, 2010, Session Moderator, “*Feminism Re-Defining.*”

**DeSales University Heritage Week**, January 27, 2010, Session chair and moderator, “Is there a future in newspapers?” between Tim Kennedy, President and CEO of the *Morning Call* and Martin Till, president and publisher of the *Express Times*.

**National Communication Association Convention**, November 2009, Session Chair, Exploring the Pedagogy of Stability and Change: Empirical Studies in Experiential Learning.

**Eastern Communication Association Convention**, April 25, 2009, Session Moderator, “Oppression, Opportunity, and Technologically Mediated Behavior”

**LVAIC Women’s Studies Conference**, March 2009, Session Moderator, “Playing” Gender.

**DeSales University Senior Success Series**, May 2008 & 2009, Served on the selection & review committee.

**National Communication Association Convention**, November 2008, Respondent, Feminist and Women’s Study Competitive Paper Session.

**Catholic Relief Services and Campus Newspaper Editors Consortium**, July 2007 – December 2008  
Co-chair, Eastern Pennsylvania Consortium. This project acquainted campus newspaper editors and reporters with social justice issues.

**Marcon Lecture Series**, DeSales University, April 24, 2007, introduced keynote speaker, Mr. Larry Kane

**Heritage Week Presentation: *Journalism and Religion***, DeSales University, January 24, 2007, facilitated an interview with invited guest, Mr. Kenneth Woodward, former religious editor of *Newsweek* magazine in a Town Hall Meeting forum.

**LVAIC Women’s Studies Coalition Conference Planning Committee**, 2006 - 2010  
*Committee member.* This annual conference recognizes outstanding undergraduate research from participating Lehigh Valley colleges and universities. Responsibilities include reviewing paper submissions, conference planning, and session moderating.

## UNDERGRADUTE RESEARCH SUPERVISION

Widener University Summer Research Program 2016, “Crisis Communication on College Campuses.” Research Mentor to Zach Michaliszyn.

Widener University Summer Research Program 2016, “Millennial Decision Making.” Research Mentor to Ryan Kapczynski.

Widener University, High Impact Fair, February 11, 2016 & May 10, 2016, Co-Faculty Mentor with Dr. Jeff Lolli, Adrienne Hall, and Brent Jacquette, "Learning How to Eat Healthy: A Fun and Cooperative Project with the Widener Partnership Charter School," presented by Danielle Cardona and Brandon DeChirico.

Widener University Summer Research Symposium, October 2, 2015, Faculty Mentor, "Higher Education Effectiveness to the Millennial Population," presented by Meghan F. Nealon.

Widener University, High Impact Fair, May 7, 2015, Co-Faculty Mentor with Dr. J. Wes Leckrone, "Interdisciplinary and Political Engagement," presented by Alex C. Harm and Nicole Crossey.

Widener University Summer Research Symposium, September 7, 2012, Faculty Mentor, "Sensationalism or sensitivity: Reporting suicide cases in the news media," presented by Kristen L. Zweifel

### **GRANTS RECEIVED**

Widener University, Provost Grant (2016-2017). *Crisis Communication in Higher Education: Strategic Communication Planning for Campus Emergencies*. Principal Investigator: Angela M. Corbo

Widener University, Student Affairs Mini Grant (2016). Urban Excursion to Washington, D.C. and Lobby Day. Principal Investigators: J. Wesley Leckrone and Angela Corbo.

Widener University, Faculty Development Options Award (2015-2016). *Quantifying Social Media Marketing*. Principal Investigator: Angela M. Corbo

Widener University, Faculty Development Options Award (2014-2015). *Innovative Improvement for High Impact Educational Practices*. Principal Investigator: Angela M. Corbo

Widener University, Provost Grant (2013-2014). *Emotional Intelligence as Portrayed by the Characters on 'Mad Men.'* Principal Investigator: Angela M. Corbo

Widener University, Faculty Development Options Award (2013-2014). *Leading with Emotional Intelligence: Enlightened Leadership in the Classroom*. Principal Investigator: Angela M. Corbo

Widener University, Provost Grant (2012-2013). *Gendered communication: The Battle of the "Broads."* Principal Investigator: Angela M. Corbo

Widener University, Faculty Development Options Award (2012-2013). *Improving the Quality of Small Group Work Through An Introspect Study of Personality Types*. Principal Investigator: Angela M. Corbo

Widener University, Provost Grant (2011-2012). *Media Intimidation: Good Journalism or Ethical Violation*. Principal Investigator: Angela M. Corbo

Widener University, Faculty Development Options Award (2011-2012). *New Media, New Pedagogies in Public Relations*. Principal Investigator: Angela M. Corbo

### **CONSULTING & INVITED PRESENTATIONS**

**Services Empowering Rights of Victims (SERV)**, New Jersey; June 8, 16, 27, 2016, Presenter, "Active Listening in Communication."

**Cardinal Foley Symposium**, Philadelphia, PA; May 26, 2016, Panelist, “World Communication Day: Expression of Compassion and Care Among Millennials.”

**Delaware County Community College**, March 31, 2016, Guest Lecturer, “Ethical Decision Making,” for Prof. Joan Sherlock.

**Widener University**, November 12, 2015, Provost Tea Panelist, “Undergraduate Research Opportunities.”

**Oskin Leadership Institute**, Widener University, Fall 2015 & Spring 2016, “Conflict & Communication” workshop for undergraduate participants. (4 sessions)

**Widener University**, October 13, 2015, Guest Lecturer, “Gender and the Media” for Dr. Stephanie Schechner.

**Widener University, Academic Affairs Sub-committee to the Board of Trustees**, September 23, 2015, Co-Presenters “Summer Research Program.”

**NAC&U Early Career Faculty Institute**, September 19, 2015, at Manhattan College, Panelists, “Panel Discussion on the Tenure-Track” and Faculty Mentor to pre-tenure faculty.

**Widener University**, August 28, 2015, Presenter, Welcome Address to First-Year Students in the College of Arts & Sciences.

**Widener University**, August 25, 2015, Panelist, New Faculty Orientation and Co-Presenter, “How to create a Syllabus.”

**Widener University**, April 15, 2015, Guest Lecturer, “Gender and the Media” for Dr. Beatriz Urraca.

**Sisters U**, Bucks County, PA; September 18, 2014, Invited Guest Speaker, “Gendered Communication: Embracing Differences, Empowering Change.”

**Tacony Academy Charter School**, Philadelphia, PA; May 30, 2014, “Careers in Communications.”

**Widener University, Bridge Week Presenter 2014**, “Political Engagement.”

**Oskin Leadership Institute**, Widener University, Spring 2014, “Asking Great Questions” workshop for undergraduate participants. (5 sessions)

**Widener University, School of Hospitality Management Career Fair**, February 20, 2014, “Effective Interpersonal Communication in the Hospitality Industry,” Training Session.

**Widener University, School of Education, Innovation and Continuing Studies**, February 2, 2014, “Higher Education Branding: Differentiating in Today’s Competitive World,” guest lecture for EDU 687: Current Issues in Higher Education.

**GOLD (Girls Opportunity for Leadership Development) Retreat**, January 24, 2014, “Social Media Smarts.”

**Oskin Leadership Institute**, Widener University, Fall 2013, “Decision Making” workshop for undergraduate participants. (5 sessions)

**Tacony Academy Charter School**, Philadelphia, PA; June 4, 2013, “Careers in Communications.”

**Widener University, Take Back the Night**, April 3, 2013, “Portrayals of Violence and the Realities.”

**Widener University, Diversity Committee**, November 2012, “Negotiating Multiple Identities.”



**Widener University, Social Science Colloquium**, November 2012, “Sensationalism or Sensitivity: Reporting Cases of Suicide Cases in the News Media.”

**Widener University, Bridge Week Presenter 2012**, “Incorporating interactive class activities to better understand diversity concepts.”

**Widener University, Social Justice Group**, Spring 2012, “Interactive Techniques for Innovative Learning.”

**St. Joseph the Worker Parish** (Allentown Diocese), March 27, 2010, “Communication Skills in Parish Ministry.”

**Guest Lecturer at Moravian College**, September 25, 2009, “Health Issues & The Media.”

**DeSales University Senior Success Series**, September 2, 2009, Facilitator, “Students & Networking in Professional Settings.”

**St. Luke’s Youth Group, Guest Speaker, *Digging Deeper: The College Selection Process***, Glenside, PA; March 2009. High school students and parents attended this information session focusing on the college selection process. The workshop provided a personal approach to prioritizing the major values and institutional match for the student’s future institution of higher learning.

**LVAIC Adult Advisors Conference**, Session Presenter, May 22, 2008, *Communicating with Difficult Advisees*. The audience for this regional conference included professional staff participants from the Delaware and Lehigh Valleys. The session focused on interpersonal communication and conflict management skills.

“**Tempo:**” **PBS 39 Media Appearance**, November 9, 2008. “The role of advertising on Childhood Obesity.”

**Guest Lecturer at Moravian College**, September 9, 2008, “Health Issues & The Media.”

**DeSales University Panel Presentation**, April 14, 2008, “Are We Ready for a Female President.” Served on the panel with the campus President, faculty colleagues, and two student representatives.

**Craft and Story Writers Conference**, DeSales University; October 27, 2007, “Careers in Writing and Communication.”

**DeSales University, Residence Life Staff**, August 2007 & August 2008, *Student Leader Communication*  
Members of the Residence Life staff communicate with all parties within the University. This session focused on appropriate communication styles for the para-professional in a demanding role.

**DeSales University ACCESS Staff**, June 8, 2007, *Workplace Communication*  
This interactive session focused on effective communication styles and conflict management styles within a stressful work environment.

**Community Legal Services, Inc.**, June 2003, *Crisis Containment*  
This series of workshops focused on communication skills and organizational dynamics in times of crisis for the First Responders team of CLS.

**Arcadia University**, March 2001, *The Synergy of Small Groups* This workshop focused on group dynamics for the Student Affairs staff.

**Bensalem School District**, May 2001, *Chaotic Contentment*  
Conducted an in-service training for teachers and administrators; this presentation focused on institutional culture and the culture of change for teachers in the Bensalem School District.

## SCHOLARLY PROJECTS IN PROGRESS

Corbo, A., Zweifel\*, K., & Scepansky, T. (IN PROGRESS) Emotional Intelligence in the Workplace as represented by the characters on *Mad Men*

Leckrone, J.W., Sullivan, T., Corbo, A., & Bastin, L. (IN PROGRESS) Interdisciplinary Collaboration: Expanding Civic Engagement and Service Learning Practices

\* *Collaboration with a former undergraduate student.*

## ACADEMIC CITIZENSHIP / SERVICE

### Widener University (2010-present)

#### University Service

Faculty Council Student Learning and Assessment Committee, Co-Chair, Spring 2016  
Faculty Fellow, 2014-2016  
HIP/RA Task Force, 2015-2016  
Rigorous Academics Sub-committee member, 2015-2016  
Social Media Task Force, Chair, Fall 2014-present  
ACLT Planning Committee, Spring 2016  
Faculty Council Secretary, 2012-2014  
Service Learning Faculty Fellow, 2012-present  
Oskin Leadership Institute Leadership Certificate Program, Faculty Presenter, September 2013-present  
Marketing Advisory Board, 2010-2011, and 2013-present  
Commencement Marshall, 2011-present  
Freshman Convocation Participant, 2011-present  
Political Engagement Committee 2012-present

#### College of Arts & Sciences Service

Summer Research Program Co-Director, April 2014-present  
Student Learning Assessment Committee, Representative, 2013-Present; Elected Vice Chair, 2014-2015  
Promotion, Tenure and Academic Freedom Committee, Social Science Assistant Professor Rep, 2012-2013  
Gender & Women's Studies Committee, At-Large Representative, 2010-2012  
    Women's History Month Planning Sub-committee 2012, 2013  
Undergraduate Summer Research Program, Faculty Mentor, Summer 2012, 2015, and 2016  
Honors Convocation Participant, Spring 2014, 2015, & 2016  
Budget and Planning Assessment Committee Alternate, 2011-2015

#### Social Science Division Service

Mentoring Committee, Fall 2015-2016  
Curriculum & Planning Committee, 2014-2015  
Social Committee, 2011-present  
    Chair, Spring 2013, Fall 2014-present  
Gender & Women's Studies Committee, Spring 2013-Spring 2014  
Mentoring Committee, 2013-2014  
Psychology Faculty Search Committee, Spring 2014  
Promotion, Tenure and Academic Freedom Committee, 2012-2013  
Colloquium Coordinator, 2011-2012  
Social Justice Committee, 2011-2013

### Departmental Service

COMS Awards Ceremony Coordinator, 2015-present  
Media Informatics Advisory Board, 2013-present  
Co-sponsored Poynter Institute/COMS Seminar at the Ford Foundation, Faculty attendee, July 29, 2014  
Co-Collaborator, Dwight & Church (potential funding opportunity for Widener)  
Departmental Library Representative, 2010-2012  
Departmental Admissions Recruitment Committee, 2010-present  
Faculty Advisor, Public Relations Student Society of America (PRSSA,) 2010-present  
Young President's Organization (YPO): Department Collaboration with YPO, November 2011  
Academic Advisor for Communication Studies majors, 2010-present  
Library Committee Representative, 2010-2012

### Other Campus Service

Provide Expert Commentary as requested by University Relations  
Safe Space Ally, Spring 2014-present  
Freshman Seminar, Emotional Intelligence Theme Training Group, 2014  
Search Committee Member, Department of Psychology, 2013  
Untenured Faculty Network, Co-Chair, 2012-2015  
Prologue and Review, for Widener University Speakers Series Presenter, Jeannette Walls, Fall 2012  
Political Engagement Committee, 2012-present  
Student Media Advisory Board, 2012-present  
Provided Expert Commentary to Brian Communications, Childhood Obesity, March 2013  
Food Day Planning Committee, Fall 2011  
Social Justice Committee, 2011-2013

### External Professional Service

National Communication Association, Experiential Learning Chair, Philadelphia 2016 Convention;  
Legislative Assembly Delegate, 2016-2018  
Eastern Communication Association, Sunday Programming Chair, Philadelphia 2015 Convention  
National Communication Association, NCA Public Relations Division Secretary, 2013-2015  
National Communication Association, Experiential Learning Division Officer (Chair), November 2008-2012;  
Legislative Assembly Delegate, 2010-2012  
Sb1 Federal Credit Union, Scholarship Selection committee, May 2011 and May 2012.

### Service-Learning Clients and Collaborative Partners

Soccer for Success, COMS 409 & COMS 410, 2015-2016  
Day of Sustainable Thinking in Chester, COMS 409 & COMS 410, 2015-2016  
Night of Sustainable Thinking in Chester, COMS 409 & COMS 410, 2015-2016  
Widener Child Development Center, COMS 409 & COMS 410, 2015-2016  
Widener University Undergraduate Admissions Office, COMS 409 & COMS 410, 2015-2016  
engINe (formerly Engineers without Borders). COMS 409 & COMS 410, 2015-2016  
Summer Research Symposium, COMS 380, Fall 2014  
Eastern Communication Association, COMS 380, Fall 2014  
Widener COMS department, COMS 380, Fall 2014; COMS 380, Fall 2010  
Oskin Leadership Institute, COMS380, Fall 2014  
Cost of a Liberal Arts Education, COMS 380, Fall 2014  
Widener Digital Media Informatics, COMS 275, Fall 2014  
Sisters U, COMS 375, Spring 2014  
The Blue & Gold, COMS 375, Spring 2014  
Cost of Higher Education Research Group, COMS 375, Spring 2014  
United Way of Delaware County, COMS 388, Fall 2013  
CISV International, COMS 375, Spring 2013  
Widener University Student Health, COMS 375, Spring 2013

Widener University Women's History Month, COMS 375, Spring 2012, 2013  
Mercy Spiritual Ministries, COMS 380 & COMS 375, 2012-2012, Spring 2013  
NAACP, Special Project, COMS 499, Spring 2012  
Food Day, COMS 380, Fall 2011  
Widener EUROSIm, COMS 375, Spring 2011  
Widener University Greek Life, COMS 375, Spring 2011  
Independent Entrepreneurs, COMS 375, Spring 2011

## **DeSales University (2006-2010)**

### University Service

Lehigh Valley Research Consortium Executive Board member  
LVAIC Women's Studies Conference representative  
Presenter and Selection committee, Senior Success Seminar  
Member Faculty Steering Committee  
Member, Campus Honor Code Executive Committee  
Member, Middle States Review Committee  
Participant and presenter for campus Orientation events  
Member to various campus ad-hoc and search committees

### Department Service:

Academic advisor for 45 communication majors (half of the program)  
Revised Communication Major Curriculum  
Advisor to the new honor society, Lambda Pi Eta (in progress)  
Co-authored self-study report for external visiting team  
Supervisor for the Humanities department intern  
Updated the Humanities department website content  
Advise *The Minstrel*, the campus newspaper  
Active participant in Admissions open houses and recruitment

### External Professional Service

National Communication Association Experiential Learning, Vice Chair & Program Planner,  
November 2009-November 2010  
National Communication Association Experiential Learning, Vice Chair-Elect, November 2008-2009  
Elected, *Committee Liaison Representative*, NCA Feminist and Women's Study, 2007-2009

## **Cabrini College (2004-2006)**

### College Service

Advised 30 undergraduate Communication majors  
Advised Society for Collegiate Journalists chapter  
Participated in learning community courses  
Served on editorial board, *World Watch Wednesday* (e-publication for social justice issues)  
Co-chaired Cabrini (Heritage) Week  
Served on departmental, faculty senate, and campus committees  
Participated in faculty development workshops and retreats.

## REVIEWER ROLES & DISSERTATION COMMITTEES

National Communication Association Paper Reviewer, Multiple Divisions, March 2016

National Communication Association Paper Reviewer, Multiple Divisions, March 2015

“A Digital Juggling Act: Practical Guide to Mobile and Social Media Journalism,” by Anthony C. Adornato. Sage Publications, November 2015

“Public Relations Strategy in Action: A Casebook,” by Burton St. John, Sage Publications, November 2015

Eastern Communication Association, Paper Reviewer, Organizational Communication, November 2014

Dissertation Committee Reader, Widener University School of Education, Innovation and Continuing Studies. Candidate: Carolyn Marie Bortz, “Women Community College Presidents: Organizational Cultures Influence on Breaking the Glass Ceiling,” August 12, 2014.

National Communication Association Paper Reviewer, Multiple Divisions, March 2014

“CRBTs, LMAOs, ROFLs: Curtailing emotions through cyber-acronyms,” *Journal of Languages and Culture*, January 2014

National Communication Association Paper Reviewer, Multiple Divisions, March 2013

International Association for Research on Service-Learning and Community Engagement, Paper Reviewer, June 2012

*Alternative Media in Marketing and Advertising*. Sage Publications. March, 2012.

National Communication Association Paper Reviewer, Multiple Divisions, March 2012

National Communication Association Paper Reviewer, Multiple Divisions, March 2011

National Communication Association Paper Reviewer, Multiple Divisions, March 2010

National Communication Association Paper Reviewer, Multiple Divisions, March 2009

Eastern Communication Association, Paper Reviewer, Human Technology & Communication Division, November 2008

National Communication Association Paper Reviewer, Multiple Divisions, March 2008

National Communication Association Paper Reviewer, Spring 2007

## PROFESSIONAL ENRICHMENT

**Clery Center** for Security on Campus Training Seminar, May 18-19, Philadelphia, PA.

Teaching and Learning Conference, **Temple University**, January 22, 2016

From Communication Expert to Training and Development Professional: Applying Your Talents for New Audiences and New Impacts, **National Communication Association**, Pre-Conference Session, November 2015

Public Dialogue and Deliberation: An Invitation to Integrate Our Teaching, Research, Service, and Professional Networks, **National Communication Association**, Short Course, November 2015

**Social Media Summit 2015**, October 2015, Sponsored by the *Social Media Examiner*.

Teaching and Learning Conference, **Temple University**, January 8, 2015

Deskside News Briefing, Widener University Training, New York, NY; December 17, 2014

Classroom Ethics: Social Media, **National Communication Association** Short Course, November 2014

Gender Communication Pedagogy, **National Communication Association** Short Course, November 2014

**Philadelphia CLDE (Civic Learning and Democratic Engagement) Action Collaborative**, Drexel University, November 7, 2014

Journalism and the Web@25: Lessons in Disruption, Evolution and Endurance, sponsored by **The Poynter Institute** and hosted by the Ford Foundation, July 29, 2014

Connecting Conflict and Leadership, **National Communication Association** Short Course, November 2013

There's an App for That! Pedagogical Connections Between the Classroom and Technology, **National Communication Association** Pre-Conference Course, November 2013

**American Management Association**, July 22-23, 2013, "Leading With Emotional Intelligence."

**Widener University Academic Citizenship & Leadership Training (ACLT) Program**, 2012-2014  
ACLT Sub-committee training, MBTI Awareness with Dean Poslusny, 2012-2013

Qualitative Data Analysis, **National Communication Association** Short Course, November 2012

Communication Campaigns, **National Communication Association**, Pre-Conference Course, November 2012

**Social Media Summit 2012**, Sponsored by the *Social Media Examiner*, May & June 2012. Certificate of Completion.

**PRNews Webinars**, "Boost Your PR Messaging in Search Results with SEO Tactic," May 16, 2012

IMC Short Course, **National Communication Association** Short Course, November 2011.

**Widener University**, Service Learning Fellows Program, August 2011-present

**Vault Communications PR Workshop**, "Behind the Headlines," September 14, 2011.

**Social Media Success Summit 2011**, Sponsored by the *Social Media Examiner*, May & June 2011. Certificate of Completion.

**PRSA-sponsored** "Nuts About Social Media" breakfast meeting featuring Christi McNeill, online spokesperson for Southwest Airlines, May 6, 2011

Communication Scholarship and the Public, **National Communication Association** Teleconference Session, January 18, 2011.

Co-Narrative Research, **National Communication Association** Short Course, November 2010.

Civic Engagement as Transformative Education: Public Speaking, Service Learning, Public Discourse, and Invitational Rhetoric as Bridges to Citizenship, **National Communication Association** Short Course, November 2010.

The Role of Communication Scholarship in Public Policy, **National Communication Association** Teleconference Session, January 19, 2010

Teaching Communication Theory, **National Communication Association** Conference Short Course, November 2009

Using Narratives to Teach the Communicative Construction of (Stable and Changing) Gender/ed Identities, **National Communication Association** Conference Short Course, November 2009

Qualitative Research Seminar, **National Communication Association** Conference Short Course, November 2008

## **CERTIFICATIONS & PROFESSIONAL AFFILIATIONS**

Myers Briggs Type Indicator, Certified, August 2013-present

Cardinal Foley Social Communication Symposium Planning Committee, 2016-2017

Mercy Spiritual Ministries, Board Member 2012-present

Cabrini College, Class Agent (Alumni Affairs) 2005- present

## **PROFESSIONAL EXPERIENCE IN HIGHER EDUCATION**

### **The Wharton School of the University of Pennsylvania, Philadelphia, PA**

Associate Director, Wharton Undergraduate Division, December 2000 – August 2004

Associate Director, Executive Education Custom Programs, December 1999 – December 2000

**Primary responsibilities included:** Provided academic advising the undergraduate business-school students; prepared students for study abroad; advised the part-time evening division students; coordinated the internal transfer/dual degree program; organized orientation for transfer students; and provided technical programming assistance for automated Registration and Advising system, Advisor-In-Touch. Other responsibilities included coordinating educational programming for outside clients and managing programming budgets.

### **The Pennsylvania State University Abington College, Abington, PA**

Director of Student Life & Leadership / Assistant Director for Student Affairs, May 1994 – November 1999

**Primary responsibilities included:** Supervised professional and student staff members in the Student Life Office; provided staff training to student leaders; coordinated New Student Orientation Day; developed leadership development program for student leaders; served as a member of Penn State system-wide Leadership Program and Cultural Affairs Planning Committees; coordinate and co-chaired 1996 Penn State Regional Diversity and 1995-1999 Regional Emerging Leaders Conferences; advised the Student Government Association and monitored the budget of \$60,000; organized and provided community service opportunities; served as a member of the Personal Support Team providing crisis / intermediate counseling for students; provided educational and social programs such as Spring Fling, Semi-Formal, and Unity Day and served on CEO appointed Task Forces.

### **Harcum College, Bryn Mawr, PA**

Director of Student Activities, July 1991- May 1994  
Director of Career Services, August 1993 - May 1994  
Acting Director of Residence Life, February 1994 - May 1994

**Primary responsibilities included:** Co-chaired the presidential appointed College-wide Activities Task Force, implemented co-curricular programs; co-authored FIPSE Alcohol and other Drug Prevention Grant proposal; supervised professional, para-professionals and student staff; responsible for staff selection process and staff training; planned and presented Career Planning workshops for students/alumni; prepared students for their internship and practicum experiences; planned, facilitated, coordinated and presented leadership sessions for varying student groups; coordinated New Student Orientation, community service programs and social programming; trained and served as advisor to the Orientation Staff, Student Senate and Student Programming Board; facilitated diversity education programs and discussions and personal wellness programs; and managed budgets for Office of Student Activities, Student Center and student organization funds.

### **La Salle University, Philadelphia, PA**

Residence Hall Director, August 1990 – July 1991

**Primary responsibilities included:** Supervised, trained and evaluated a staff of nine undergraduates; managed three co-educational residence halls housing a total of 250 students; and conducted first-offense preliminary hearings as a part of the University's educational judicial system.

## **PROFESSIONAL MEMBERSHIPS**

National Communication Association, 2005-present  
Association for Education in Journalism and Mass Communication, 2009-present  
Association for Business Communication, 2006-2007; 2009-present  
Eastern Communication Association, 2005-present  
Public Relations Society of America, 2009-present  
Pennsylvania Communication Association, 2008-2010  
New Jersey Communication Association, 2008-2010  
Association of Internet Researchers, 2008-2009  
American Sociological Association, 2005-2006  
National Association for Student Personnel Administrators, 1995-2004

## **HONORS**

Widener University, College of Arts & Sciences Teaching Excellence Award, February 2015  
Widener University, Organization Advisor of the Year, Spring 2014  
DeSales Student Government Certificate of Achievement Award for Faculty Support, Spring 2008  
Distinguished Alumni Award, Cabrini College, 2005  
Outstanding Advocacy Award, Spring Convocation, Penn State Abington, 1999  
The Pennsylvania State University, Vice President of Student Affairs Award for Achievement, 1997-98  
Outstanding Leadership Award, Spring Convocation, Penn State Abington, 1996  
Communication Departmental Commencement Award, Cabrini College, 1990