

## **Amy Richards Franzini, Ph.D.**

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### **Education**

*Doctor of Philosophy*, Temple University.  
Major Field: Mass Media and Communication.  
Dissertation Title: "*Sex on Television Programming Popular Among Teenagers: Correlates and Consequences.*" (2003).

*Master of Arts*, Temple University.  
Major Field: Broadcasting, Telecommunications and Mass Media. (1998).

*Bachelor of Arts*, Elizabethtown College.  
Major: Communications. Minor: Professional Writing. (1993).

### **Teaching Experience**

*Widener University, Chester, PA*  
Chair & Director (2014 - present)  
Associate Professor (2008-present)  
Assistant Professor (2003- 2008)  
Instructor (2001 - 2003)

*Communication Studies*

*Muhlenberg College, Allentown, PA*  
Adjunct Instructor (2000-2001)

*Drexel University, Philadelphia, PA*  
Adjunct Instructor (1999)

### **Courses Taught**

Basic Web Design  
Communication Research  
Communication Theory  
Film Analysis  
Freshman Seminar  
Interpersonal Communication

Mass Media and Children  
Media, Law & Ethics  
Organizational Communication  
Public Speaking & Presentation  
Senior Capstone  
Visual Literacy

## Publications

### Refereed

Franzini, A. (2008) "Is School Cool? Academics and Intelligence on Teen Television" in Holderman, L. (ed.) *Common Sense: Intelligence as Presented on Popular Television*. Lexington Press.

Franzini, A. (2008) "A Final Organizational Communication Project: Using the Television Series *The Office* to Engage College Students," *Communication Teacher*, Vol. 21 (1-4), Pg. 132.

Franzini, A. (2007) "The World of Teenage Television: A Longitudinal Content Analysis of Prime-Time Programming Most Popular Among Adolescents," *The National Social Science Journal*, Vol. 27 (2). Pg. 107.

Manganello, J., Franzini, A. and Jordan, A. (2007) "Sampling Television Programs for Studies of Content Analysis: How Many Episodes are Enough?" *Journal of Sex Research*, Vol. 44 No. 4

### Invited

Franzini, A. (2012). "Children and Media in Parenting" in Cvetkovic, V. and Olson, D. (eds.) *Fleeting Images : Portrayals of Children in Popular Culture*. Lexington Press.

Franzini, A. (2003). "Sexual Content in Film and Television," in the *Encyclopedia of International Media and Communications*, Academic Press, San Diego, Volume 4, pp. 169-175.

## Conference Papers/Presentations

Franzini, A. (2011) "iFoolish: The Portrayal of Teachers on Nickelodeon's *iCarly*." Paper presented at the 2011 Mid-Atlantic Popular Culture/ American Culture Conference, Philadelphia, PA.

Franzini, A. (2010) "Children and Media Use in Parenting Magazines" Paper presented at the 2010 Mid-Atlantic Popular Culture/ American Culture Conference, Alexandria, VA.

Franzini, A. (2009) "A Comparative Analysis of Children's Cable Television: The Disney Channel vs. Nickelodeon" Paper presented at the 2009 Mid-Atlantic Popular Culture/ American Culture Conference, Boston, MA.

Franzini, A. (2008) "A Comparative Analysis of *Grease* and *High School Musical*" Paper presented at the 2008 Popular Culture/ American Culture Conference, San Francisco, CA.

Franzini, A. (2006) "Academics and Intelligence on Teen Television." Paper presented at National Communication Association National Convention, San Antonio, TX.

“Communication Studies Senior Capstone: Everything but the Kitchen Sink” Social Science Faculty Colloquium Presentation, October 2005.

“Public Speaking for Business Students.” Invited presentation for all freshmen Business majors. (every semester since Fall 2007)

Faculty panel presentation on the film, *The Front* for Constitution Week. September, 2007.

Faculty panel presentation on the film, *Good Night and Good Luck* for Constitution Week. September, 2006.

“Interpersonal Communication and Leadership” Presentation given to Widener Student Ambassador Corps.

### **Other Conference Participation**

Paper reviewer, Mass Communication Division of the National Communication Association, Boston, MA, November 2005.

Panel Respondent: “*I Can’t Get No Satisfaction: Body Image and Mass Media*” National Communication Association National Convention, Boston, MA November 2005.

## **Academic Service**

### **University Service**

Search Committee for Dean of College of Arts & Sciences, member  
- Fall 2013 - Spring 2014

New American Colleges and Universities /Teagle Foundation Implementation Grant, member  
-Spring 2013

Profile Committee of Vision 2015  
- Spring 2010

President for a Day Selection Committee  
-Spring 2008 and 2009

Faculty Council Committee on Admissions and Financial Aid, member  
-Fall 2008 - Spring 2010

Faculty Council, member  
- Fall 2005 - Spring 2008

Web Governance Committee, member  
- Summer 2006 - Fall 2010

Honors Council, member  
- Fall 2003 – Spring 2014

Media Advisory Board, member  
-Fall 2003 – Fall 2006

Middle States Task Force, member  
-Fall 2005

CAPS Faculty Advisory Board, member  
-Fall 2003 – Spring 2005

Graduation Marshal  
-May 2007/2008/2009

Pioneer Yearbook, Advisor  
-Fall 2002 – Fall 2006

### **College of Arts & Sciences Service**

Faculty Vice Chair, College of Arts & Sciences  
June 2012 – September 2014

Arts & Sciences Faculty Affairs committee  
Fall 2012 – September 2014

Arts & Sciences Curriculum and Planning committee  
Fall 2012- Spring 2014

Arts & Sciences Academic Assessment and General Education committee,  
member  
Fall 2013 – Spring 2014

Arts & Sciences Promotion, Tenure & Academic Freedom Committee  
Fall 2005 – Spring 2006, Secretary  
Fall 2004 – Spring 2005, member

### **Social Science Division Service**

Social Science Recruitment & Retention Committee, member  
Fall 2014 - current

Library Committee, member  
Fall 2012 – Spring 2014  
Fall 2001 – Spring 2002

Social Science Mentoring Committee, member  
Fall 2012 – Spring 2013

Social Science Curriculum & Planning Committee, member  
Fall 2010 - Fall 2012  
Fall 2006 - Spring 2009  
Fall 2003 - Spring 2004

Social Science Promotion, Tenure & Academic Freedom Committee, member  
Fall 2009 - Spring 2010  
Fall 2004 - Spring 2006

Website Coordinator  
Fall 2006 - Fall 2010

Social Science Faculty Mentoring Committee, member  
Fall 2002 - Spring 2006

Social Science Web Design and Content Committee, Chair  
Fall 2005 - Spring 2006

Social Science Library Committee, member  
Fall 2012 -  
Fall 2001 - Spring 2002

## **Department of Communication Studies Service**

Chair & Director  
Since Fall 2014

Acting Director, Communication Studies Department  
Spring 2006

COMSFEST 2006/2007/2008/2011/2012, Organizer  
Spring 2006/2007/2008/2011/2012

Lambda Pi Eta (Communication Studies Honor Society), Advisor  
Fall 2003 - Spring 2014

Communication Studies Day & Widener Days  
Fall 2001- current

## **Community Service/Involvement**

Child Guidance Resource Center ([www.cgrc.org](http://www.cgrc.org)).

- Board of Directors (June 2007 - July 2013)
- Marketing Committee (September 2007 - July 2013)
  - Chair (2009-July 2013)
- Produced fundraising videos (Fall 2008, 2009, 2010 and 2011)

Community clients for Senior Capstone class have included:

- Chester Boys & Girls Clubs, Chester, PA
- Squashsmarts, Philadelphia, PA
- Headstrong Foundation, Holmes, PA
- Drexel Hill Raiders Athletic Association, Drexel Hill, PA
- Wallingford Presbyterian Church, Wallingford, PA
- Child Guidance Resource Centers, Havertown, PA
- Hedgerow Theatre, Media/Wallingford, PA
- Big Brothers/Big Sisters of Southeastern PA
- Center for the Blind and Visually Impaired, Chester, PA
- Habitat for Humanity, Chester, PA
- Pennsylvania Resources Council
- Russell Elementary School, Broomall, PA
- The Clay Studio, Philadelphia, PA
- The United Way of Southeastern PA

## **Grants**

*Fall 2004 – Spring 2005*      Provost Grant, *The Portrayal of Adolescence on Prime-Time Dramatic Television*

*Fall 2005*      Performance & Lecture Series Mini-Grant, *Free Speech – Visiting the Constitution Center*

## **Professional Associations**

Popular Culture Association/American Culture Association  
 Mid-Atlantic Popular Culture Association/American Culture Association  
 National Communication Association  
 National Social Science Association

## **Honors**

Elizabethtown College Alumni Achievement Award (2005)  
 International Communication Association's Teaching Assistant of the Year (2000-2001) for Temple University