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**Yamuna Baburaj, Ph.D.**  
**Assistant Professor**  
**Management**  
**School of Business Administration**  
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**Academic Background**

Ph.D. Drexel University, 2014.

**Professional Memberships**

Academy of Management, 2010-current

**WORK EXPERIENCE**

**Academic**

Assistant Professor of Management, Widener University (August 2017 - Present), Chester, United States of America.

Visiting Assistant Professor of Management, Widener University (August 2015 - May 2016), Chester, United States of America.

Visiting Assistant Professor of Management, Delaware State University (August 2014 - May 2015), Dover, Delaware.

**TEACHING**

**Courses Taught**

**Courses from the Teaching Schedule:** FOUNDATIONS OF MGT, INDEPENDENT STUDY, INTERNATIONAL BUS, MGT POL & STRAT

**Teaching Activities**

**Course Engagement - professional speakers in class**

2017 - MGT 210: *Industry Speaker.*

**Course Engagement - experiential learning**

2017 - MGT 365 - *Xculture project.*

## **INTELLECTUAL CONTRIBUTIONS**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	1			1
Articles-in-Progress (All)	3	1		4
Publications in Refereed Conference Proceedings	1			1
Publications of Non-refereed or Invited Papers		2		2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Presentations of Refereed Papers	4			4

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

Yang, Y., Narayanan, V., Baburaj, Y., & Swaminathan, S. (2016). Team mental model characteristics and performance in a simulation experiment. *Management Research Review*, 39 (8), 899 - 924.

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

Baburaj, Y., Tzabbar, D., & Narayanan, V. (2017). An Empirical Examination of Complementary Product Category on the Make, Buy, Ally Decision. *Academy of Management Conference*.

### **Invited Articles/Reviews**

Tzabbar, D., & Baburaj, Y. (2019). How to best utilize star employees. *Organizational Dynamics*.

Tzabbar, D., & Baburaj, Y. (2018). Optimizing the effectiveness of geographically dispersed R&D teams. *Organizational Dynamics*.

### **Chapters, Cases, Readings, Supplements**

#### **Chapters**

Baburaj, Y., & Narayanan, V. (2013). Five Forces Framework. *Palgrave Encyclopedia of Management*. Palgrave.

### **Presentations of Refereed Papers**

#### **International**

Baburaj, Y., Tzabbar, D., & Narayanan, V. (2017). *An empirical examination of complementary product category on the Make, Buy, Ally decision*. Academy of Management Conference, Atlanta, Georgia.

Baburaj, Y., Narayanan, V., & Tzabbar, D. (2015). *Symposium on Complementary Product Strategies*. British Academy of Management, Newcastle, United Kingdom.

Yang, Y., Narayanan, V., & Baburaj, Y. (2012). *Team Mental Model Characteristics and Performance in a Simulation Experiment*. Academy of Management Conference, Chicago, United States of America.

Baburaj, Y. (2011). *The Cognitive Architecture of Innovation*. Academy of Management Conference, Montreal, Canada.

### **Working Papers**

YoungHa, K. & Baburaj, Y. (2019). "The Determinants of Corporate Cash Holdings: Evidence from Semiconductor Industry."

Fortune, A. & Baburaj, Y. (2019). "Exit, acquisition, and survival in biotechnology."

Roy, R. & Baburaj, Y. (2018). "Boundary conditions of the mutual forbearance hypothesis: Impact of technology evolution on multimarket competition."

Baburaj, Y., Tzabbar, D., & Narayanan, V. (2016). "Influence of complementary product categories on the governance decision."

## **SERVICE**

### **Service to the Institution**

#### **College Assignments**

##### **Assurance of Learning - Institutional Service:**

2017-2018 – 2018-2019: Assessment coordinator

##### **Other Institutional Service Activities:**

2018-2019: Management Department Internship Director

##### **Member:**

2017-2018: Marketing faculty search committee

### **Service to the Profession**

#### **Reviewer: Conference Paper**

2020: Academy of Management Conference (International).

2018: Academy of Management Conference (International).

### **Professional Development**

#### **Technology-Related Training**

2018: AACSB Peer Team Member Training, Tampa, Florida.