Donna Weaver McCloskey, Ph.D.
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Management
School of Business Administration
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Academic Background

Ph.D. Drexel University, Philadelphia, Pennsylvania, Business Administration, 1997.

M.B.A. Widener University, Chester, Pennsylvania, Finance/MIS, 1992.

B.S. University of Delaware, Newark, Delaware, Business Administration, 1990.

Professional Certifications

Project Management Professional (PMP) from the Project Management Institute (PMI), 2015

Certified Associate of Project Management (CAPM) from the Project Management Institute (PMI), 2009

Professional Memberships

Project Management Institute, 2015-present

Decision Sciences Institute (DSI)

WORK EXPERIENCE

Non-Academic

President, Weaver and Associates (1990 - Present)

TEACHING

Courses Taught

Courses from the Teaching Schedule: COMP & SPRDSHTS, DATA COLL, MINING & ANAL, DATA MINING, DATA WAREHOUSING AND MINING, DATABASE MGT, DATABASE SYSTEMS, INFORMATION SYSTEMS, Information Systems and Data Analytics, MANAGEMENT OF CHANGE, MGT INFO SYSTEMS, MGT INFO SYSTEMS, MIS CURRICULUM INTEGRATION, Managing Business Processes, Project Management, SPECIAL TOPICS IN MGT, STAT II, Understanding and Working in Organizations

Teaching Activities

Course Engagement - software

2016 - *Taught SAS on Demand Enterprise Guide and Enterprise Miner in MIS 625 - 80% of course.*

Couse Engagement - experiential learning

2016 - *Fundraising Projects in OPM 360, Project Management.*

Course (New) - Creation/Delivery: Online

2013 - *Designed and offered BUS 615 via Engage - re-designed MBA.*

Innovations in Course Content / Presentation

2015 - *Focus on the PM certification exam (CAPM).*

INTELLECTUAL CONTRIBUTIONS

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	7	2	3	12
Publications in Refereed Conference Proceedings	5		1	6
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	8	1		9
Presentations of Refereed Papers	5		4	9

Refereed Articles

Applied or Integrative/application Scholarship

McCloskey, D. W. (2016). Finding Work-Life Balance in a Digital Age: An Exploratory Study of Boundary Flexibility and Permeability. *Information Resources Management Journal, 29 (3)*, 53-72.

McCloskey, D. W. (2002). Evaluating Vendors and Products to Maximize Data Warehousing Success. *Enterprise Operations Management*.

Basic or Discovery Scholarship

McCloskey, D. W. (2018). An Examination of the Boundary Between Work and Home for Knowledge Workers. *International Journal of Human Capital and Information Technology Professionals, 9 (3)*, 25-41.

Leppel, K., & McCloskey, D. W. (2011). A Cross Generational Examination of Electronic Commerce Adoption. *Journal of Consumer Marketing, 28 (4)*.

McCloskey, D. W., & Leppel, K. (2010). The Impact of Age on Electronic Commerce Participation: An Exploratory Model. *Journal of Electronic Commerce in Organizations, 8 (1)*, 41-60.

McCloskey, D. W. (2006). The Importance of Ease of Use, Usefulnes and Trust to Online Consumers: An Examination of the Technology Acceptance Model with Older Consumers. *Journal of End User Computing, 18 (3)*, 47-66.

McCloskey, D. W. (2004). Evaluating Electronic Commerce Acceptance with the Technology Acceptance Model. *Journal of Computer Information Systems, XLIV (2)*, 49-57.

McCloskey, D. W., & Igbaria, M. (2003). Does Out of Sight Mean Out of Mind? An Empirical Investigation of the Career Advancement Prospects of Telecommuters. *Information Resources Management Journal, 16 (2)*, 19-34.

McCloskey, D. W., Igbaria, M., & Parasuraman, S. (1998). The Work Experiences of Professional Men and Women Who Telecommute: Convergence or Divergence? *Journal of End User Computing, 10 (4)*, 15-22.

Teaching and Learning Scholarship

McCloskey, D. W. (in press, 2018). You're Hired! Applying the Human Resource Selection Process to Team Formation. *Management Teaching Review*.

McCloskey, D. W., & Bussom, L. (2013). Active Learning and Student Engagement in the Business Curriculum: Excel Can be the Answer. *Journal of Learning in Higher Education, 9 (2)*.

McCloskey, D. W. (2004). Teaching Tip - Adding Realism to the Formation, Management and Evaluation of Project Teams. *Journal of Information Systems Education, 15 (1)*, 9-11.

McCloskey, D. W., Antonucci, Y., & Schug, J. (2003). Web-Based vs. Traditional Course Deployment: Identifying Differences in User Characteristics and Performance Outcomes. *International Business Schools Computing Quarterly, 11 (1)*, 20-27.

Refereed Proceedings

Basic or Discovery Scholarship

McCloskey, D. W., & Bennett, G. (in press, 2019). An Examination of the Acceptance of Artifical Intelligence: Exploring Smart Speakers with the Unified Theory of Acceptance and Use of Technology (UTAUT). *Pennsylvania Economics Association Meeting*.

McCloskey, D. W. (2019). An Examination of the Perceived Usefulness of Online Reviews. *Northeast Decision Sciences Institute*.

McCloskey, D. W. (2005). A Cross Generational Examination of Internet Usage and Online Shopping. *Northeast Decision Sciences Institute Conference*.

McCloskey, D. W., & Fertig, N. (2004). Using the Technology Acceptance Model to Examine Electronic Commerce Participation by Active, Older Americans. *Northeast Decision Sciences Institute Conference*.

McCloskey, D. W. (2003). Evaluating Electronic Commerce Acceptance with the Technology Acceptance Model. *Information Resources Management Association (IRMA) International Conference*.

McCloskey, D. W., & Whitely, D. (2001). Electronic Commerce Acceptance: A Study Comparing the United States and the United Kingdom. *Information Resources Management Association (IRMA) International Conference*.

Teaching and Learning Scholarship

McCloskey, D. W. (in press, 2019). Improving Individual and Team Outcomes through the Team Selection Process. *Eastern Academy of Management*.

McCloskey, D. W., & Bussom, L. (2011). Active Learning and Student Engagement in the Business Curriculum: Excel Can be the Answer. *Annual Conference of the Northeast Business & Economics Association*.

Chapters, Cases, Readings, Supplements

Chapters

McCloskey, D. W. (2018). Exploring the Impact of Flexible and Permeable Work-Life Boundaries in a Mobile World. In IGI Global (Ed.), *Innovative Applications of Knowledge Discovery and Information Resources Management*. IGI Global.

McCloskey, D. W. (2018). Finding Work-Life Balance in a Digital Age: An Exploratory Study of Boundary Flexibility and Permeability. *Social Issues in the Workplace: Breakthroughs in Research and Practice* (pp. 625-641). Hershey, PA: IGI Global.

McCloskey, D. W. (2008). The Importance of Ease of Use, Usefulness and Trust to Online Consumers. *End User Computing Challenges and Technologies: Emerging Tools and Applications*. Information Science Reference.

McCloskey, D. W. (2006). Telecommuting. *The Encyclopedia of Career Development*. Sage Reference.

McCloskey, D. W., & Whitely, D. (2002). Electronic Commerce Acceptance: A Study Comparing the United States and the United Kingdom. In Bijan Fazlollahi (Ed.), *Strategies for eCommerce Success*. Idea Group Publishing.

McCloskey, D. W. (2002). Computer Aided Software Engineering Tools. *Encyclopedia of Information Technology*. Academic Press.

McCloskey, D. W. (2001). The Work Outcomes of Professionals in a Virtual Organization. In Yogesh Malhotra (Ed.), *Knowledge Management and Business Model Innovation*. Idea Group Publishing.

McCloskey, D. W. (1998). A Review of the Empirical Research on Telecommuting and Directions for Future Research. *The Virtual Workplace*. Idea Group Publishers.

McCloskey, D. W., & Riley, F. (1997). Telecommuting as a Response to Helping People Balance Work and Family. *Integrating Work and Family: Challenges and Choices for a Changing World*. Praeger.

Presentations of Refereed Papers

National

McCloskey, D. W. (2013). *Consumer Use of Online Reviews: Who do you trust?* Decision Science Institute (DSI) National Meeting, Baltimore, Maryland.

McCloskey, D. W. & Bussom, L. (2013). *Quantitative Managerial Decision Making: Spreadsheet Knowledge and Usage.* Decision Science Institute (DSI) National Meeting, Baltimore, Maryland.

McCloskey, D. W. (2011). *Data Analytics: Educating the Decision Makers of Today and Tomorrow.* Decision Science Institute (DSI) National Meeting, Boston, Massachusetts.

McCloskey, D. W., Adams-Deutsch, Z., & Levine, M. (2011). *The Death of Rush Hour: A Review of the Telecommuting Research and Directions for Future Research.* Decision Science Institute (DSI) National Meeting, Boston, Massachusetts.

McCloskey, D. W. & Leppel, K. (2006, November). *Expanding the Technology Acceptance Model to Examine E-Commerce Adoption: The Importance of Age.* DSI National Conference, San Antonio, Texas.

Regional

McCloskey, D. W. (2019). *An Examination of the Perceived Usefulness of Online Reviews.* Northeast Decision Sciences Institute, Philadelphia, Pennsylvania.

McCloskey, D. W. (2018). *You're Hired! Re-Imagining Project Team Formation into a More Realistic Employment Exercise.* Northeast Decision Sciences Institute, Providence, Rhode Island.

McCloskey, D. W. (2016). *Finding Work-Life Balance in a Digital Age: An Exploratory Study of Boundary Flexibility and Permeability.* Northeast Decision Sciences Institute Conference, Alexandria, Virginia.

McCloskey, D. W. & Bussom, L. B. (2011, November). *Using Excel in Business Curricula: An Opportunity to Combine Student Engagement with Active Learning.* Northeast Business and Economics Association, Philadelphia, Pennsylvania.

SERVICE

Service to the Institution

College Assignments

Faculty Advisor:
2015-2016 – 2016-2017: SBA Honors Director

College Assignments

Member:
2016-2017: Curriculum and Academic Standards
2016-2017: Strategic Planning Committee
2016-2017: Intellectual Review Contributions Committee
2015-2016: Promotion, Tenure & Retention Committee

College Assignments

Other Institutional Service Activities:

2018-2019: Leadership Camp for Young Women

2018-2019: SBA Honors course: embedded Comcast into MGT 100 - 6 speakers and a field trip

Student Club Activity:

2016-2017: Co-op Field Trip Coordinator

2016-2017: SBAH Activity - Viewing and Discussion of The Big Short

2015-2016: SBA Honors Program - Student vs. Faculty Quizzo

2015-2016: Lean In Circle

2015-2016: SBA Honors team building - Escape the Room

University Assignments

Chair:

2016-2017: Academic Council Leadership Minor Committee

Other Institutional Service Activities:

2018-2019: Oskin Leadership Certificate: Offered 4 workshops on Personal Productivity to Drive Results

2017-2018: Oskin Leadership Certificate: Offered 4 workshops on Grit - Leading with Perseverance

2016-2017: Oskin Leadership Seminar - offered 3 seminars on Grit: Passion and Perseverance for Long Term Goals

Service to the Profession

Reviewer - Article / Manuscript

2017: Information Technology and People (International).

Service to the Community

Speech / Presentation at a Community Meeting

2016: Patton Middle School Writers Day, Ran two sessions on Non-Fiction Writing for 7th and 8th grade students at Patton Middle School as part of their Writers Day.

Professional Development

Research-Related Conference/Seminar

2017: Project Management Institute Professional Development Day, Springfield, Pennsylvania.

Instructional-Related Conference

2017: SimulTrain - Project Management Simulation, WebEx, Virtual.

Honors/Awards

Award

2017: Distinguished Service Professor Award, School of Business Administration, Widener University.

2012: Distinguished Graduate Teaching Award, School of Business Administration, Widener University.

2008: Distinguished Graduate Teaching Award, School of Business Administration, Widener University.

2005: Who's Who in American Education.

2004: Who's Who in Business Higher Education.

2002 – 2004: Who's Who of American Women.

2001 – 2004: Who's Who in America.

2003: Widener University Faculty Development Award.

2003: Faculty Development Award, Widener University Faculty Development.

2002 – 2003: Faculty Development Award, Widener University.

2002: Faculty Development Award, Widener University.

2002: Widener University Faculty Development.

1998: Babson College CIMS Best Paper Award, Northeast Decision Sciences Institute.

1995: Distinguished Undergraduate Teaching Award, School of Business Administration, Widener University.

1994: Babson College CIMS Best Paper Award, Northeast Decision Sciences Institute.