



PROGRAM STUDENT PROFILE
(For the past three academic years)

Widener University
Center for Experience Management in Tourism and Hospitality

Academic Years: 2017 - 2018 2018 - 2019 2019 – 2020

Undergraduate Enrollment – Major	3 Years Ago 2017-18	2 Years Ago 2018-19	1 Year Ago 2019-2020
% Students employed in the hospitality industry or a related field within 90 days after graduation	82 %	100%	80%
% Students continuing their education within 90 days after graduation	13 %	0%	13%
Retention Rate % – Freshmen to Sophomore (for all Programs)	73 %	75%	N/A ¹
Total Professional Placement and Continuing Education Rate	95%	100%	93% ²

1: Not applicable as there were no Tourism and Hospitality Freshman brought in fall 2019 since the major was changing.

2: This was calculated based on those students that were employed at or near time of graduation. Due to the pandemic, some of these students have since been furloughed or laid off.