



Widener University



WHAT SETS US APART IS WHAT GETS YOU

AHEAD



**WE DO
EDUCATION
OUR WAY,**

YOUR GOALS ARE OUR BLUEPRINT.

**WHICH IS
YOUR WAY.**

YOUR SUCCESS IS OUR THEME SONG.

Our
**SIGNATURE
PROGRAM**
is you.

PULL UP A CHAIR.

HERE, FROM DAY ONE, YOU'LL BE TREATED LIKE A COLLEAGUE.

You'll learn industry know-how and on-the-job hacks from ridiculously devoted faculty mentors who help you tackle plan A while you're building plan B. Why? Because the world is unpredictable, and **THE FUTURE BELONGS TO THE NIMBLE AND PREPARED.**

Experience, knowledge, leadership, grit. Tenacity, savvy, and personal accountability. **YOU'LL LEAVE HERE WITH THE EXACT SET OF QUALITIES AND SKILLS THAT EMPLOYERS ARE FIGHTING OVER.**

BECOME THE PERFECT HIRE.

IT ALMOST ISN'T FAIR.

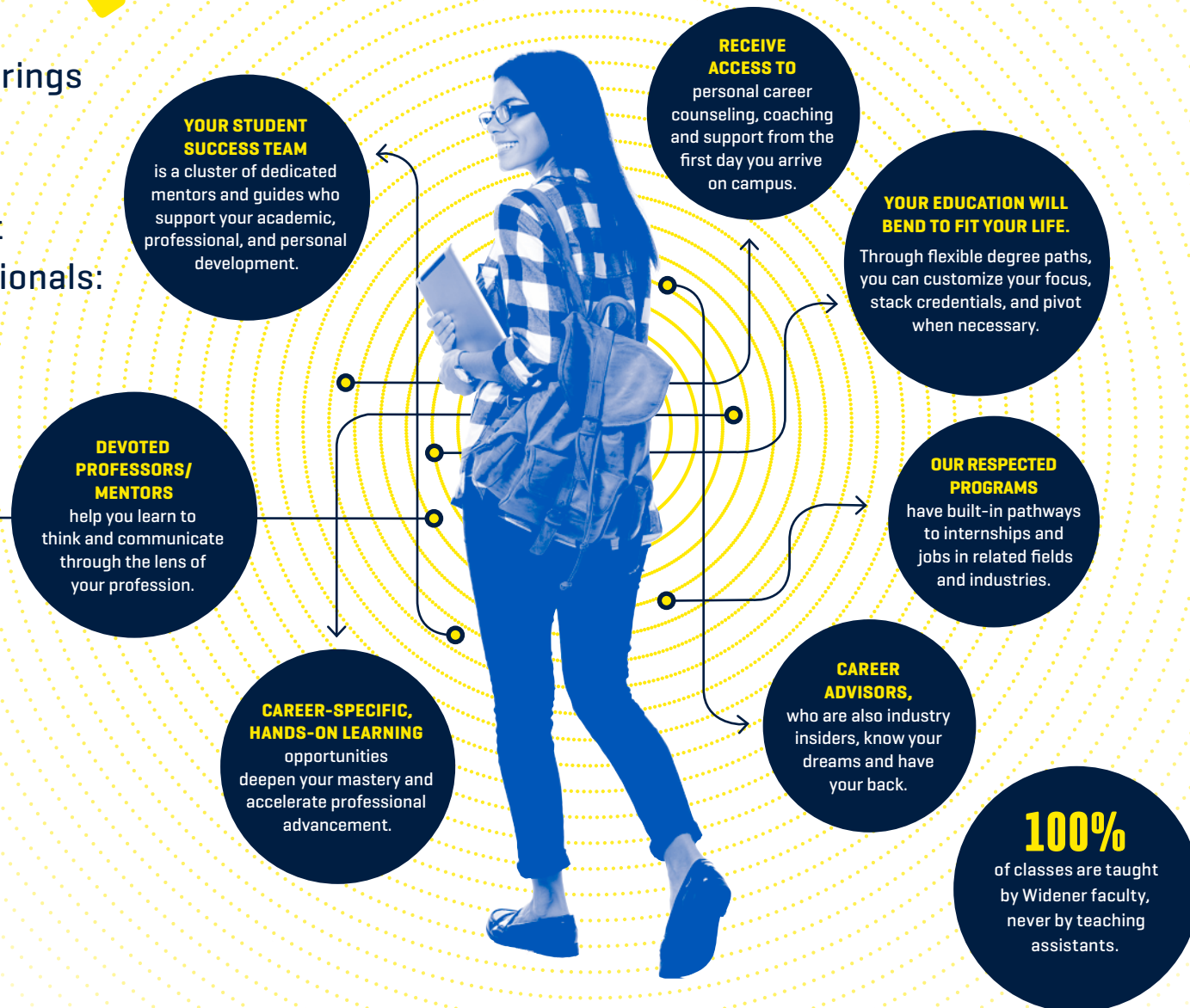
UNIQUE APPROACH

These distinctive offerings are the reason we're known *and respected* for preparing the next generation of professionals:



"When students connect to professional pipelines early, it can change their entire career trajectory. In my field, that means introducing them to an advisory board made up of executives from organizations like the Philadelphia Phillies and the U.S. Olympic Committee. It's these connections that help students network, secure internships, gain the latest insights, and land big-time jobs."

Brian Larson, PhD
Department Head of Management and Professor of Marketing and Sport & Event Management



YOU WON'T FIND IT ANYWHERE ELSE.



"I knew that coming to Widener would mean opportunities to meet professionals working in the industry. And, I know that when the time comes, I will be able to turn to them to help find a job."

Donya Moore '24
Major: Sport and Event Management
Career Plan: Event Manager at a Sports Arena



"On my first day, I met with Professor Angie Corbo and within 24 hours she rearranged my schedule and perfectly fit me in to all of the communication and elective classes that I needed to be in. From there, she was my guardian angel."

Diamond Schuler Douyon '18
Major: Communication Studies (transfer student)
Career: Alumni Relations

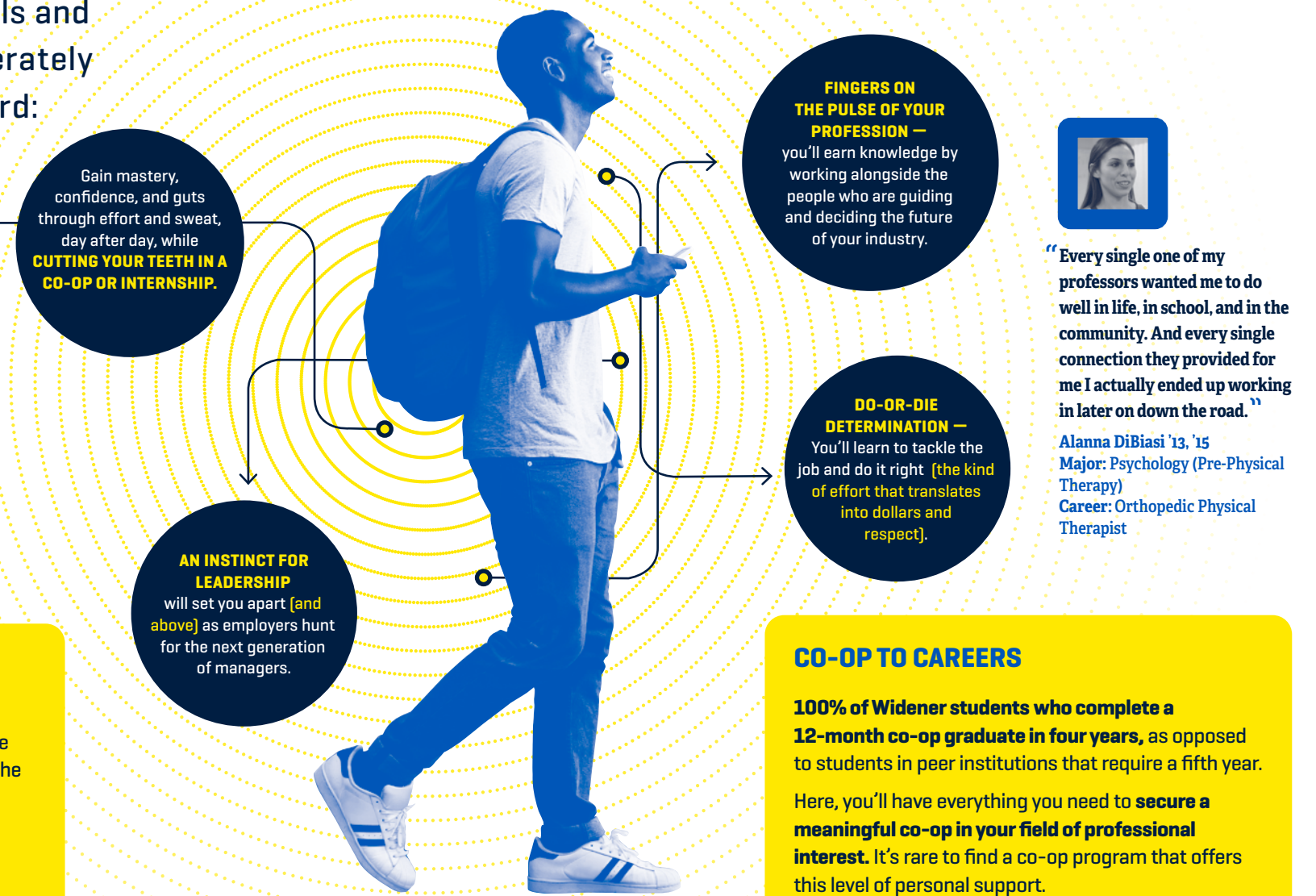
LIFELONG VALUE

You'll graduate with the skills and know-how employers desperately need—and generously reward:



"Widener exposed me to so many opportunities that forever shaped my life. Now, as a well-traveled entrepreneur with a young but growing business, I am excited to see how Widener University is still preparing graduates toward a path of excellence."

Markevis Gideon '10
Majors: Accounting and Computer Information Systems
Career: Entrepreneur, Founder/Owner of NERDiT Now



"Every single one of my professors wanted me to do well in life, in school, and in the community. And every single connection they provided for me I actually ended up working in later on down the road."

Alanna DiBiasi '13, '15
Major: Psychology (Pre-Physical Therapy)
Career: Orthopedic Physical Therapist

START FAST. ADVANCE QUICKLY. BE THE ONE CHOSEN TO LEAD.

STAND OUT FROM THE CROWD

COMPARE AND CONTRAST

SEARCH
WIDELY.
CHOOSE
WELL.

You're doing your research
and considering your options.
[Which you should.]

You want the best education that you can afford.
[Which makes sense.] You can choose the best
deal. Or you can choose the best fit.
Wouldn't it be nice to have both?

You'll find it at Widener. We invest heavily in
financial aid and scholarships to help bring a
Widener education within reach for those who will
make the most of it. Before you decide that you
can't afford Widener, give us a chance to prove
you wrong. We'll do everything we can to
eliminate your financial barriers.

WIDENER vs. PUBLIC INSTITUTIONS

Public universities serve the critical role of efficiently
educating a large number of people. [This is good.] West
Chester, Penn State, and Temple might have lower sticker
prices, but at what cost to your future potential? Widener's
scale and personal approach enables our faculty, professional
advisors, and administrative staff to focus on you.

THE PEOPLE OF WIDENER WILL:

ADDRESS
your specific
goals and
challenges.

PROVIDE
personalized
instruction and
feedback.

OFFER
the personal
guidance and
support you need
to thrive.

HELP
you build your
professional network
and connect
with future
employers.

You'll live the difference during your time at Widener
and will feel the benefits for the rest of your life. You'll become
the one who lands the job, who gets the promotion, who has
the experience and instincts to lead.

WIDENER vs. PRIVATE COLLEGES

Private institutions have a lot in common [small classes, tight
community, devoted professors] but can vary considerably at
the program level. Programs are where you'll pursue your major,
train for your profession, build your network, and launch your
career. When considering colleges, be sure to cast a critical eye
at the programs and departments that interest you most.

IN YOUR WIDENER PROGRAM, YOU WILL:

LEARN
directly from
industry leaders
and influencers.

WORK
within your chosen
profession before
you graduate.

DEVELOP
leadership skills
that relate to your
chosen industry.

GAIN
access to
networks and
people who can
galvanize your
future.

If these features are important to you, make sure
the colleges you're considering offer them.

OPPORTUNITY
KNOCKS

97% of undergraduate students receive
financial assistance from Widener,
often in the form of scholarships.

We don't just give merit scholarships.
We also offer financial support to reward
excellence in music, service, leadership,
and Esports—in addition to special
scholarships for international students and
those with military experience.

Email or call us, and we'll connect you with an
admissions counselor. Let's work together to
make Widener possible for you.

WIDENER.EDU/requestinfo
1-888-WIDENER [943-3637]
admissions.office@WIDENER.EDU
@CHOOSEWIDENER