

WE DO EDUCATION OUR WAY,

YOUR GOALS ARE OUR BLUEPRINT.

YOUR SUCCESS IS OUR THEME SONG. •

WHICHIS VOUR WAY

Our SIGNATURE PROGRAM is you.

HERE, FROM DAY ONE, YOU'LL B<mark>E TREA</mark>TED L<mark>ike A Colleagu</mark>e.

. . . .

You'll learn industry know-how and on-the-job hacks from ridiculously devoted faculty mentors who help you tackle plan A while you're building plan B. Why? Because the world is unpredictable, and THE FUTURE BELONGS TO THE NIMBLE AND PREPARED.

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Experience, knowledge, leadership, grit. Tenacity, savvy, and personal accountability. YOU'LL LEAVE HERE WITH THE EXACT SET OF QUALITIES AND SKILLS THAT EMPLOYERS ARE FIGHTING OVER.

DECOMETHE DECOMETHE PERFECT HIRE. It almost isn't fair.

These distinctive offerings are the reason we're known and respected for preparing the next generation of professionals:



When students connect to professional pipelines early, it can change their entire career trajectory. In my field, that means introducing them to an advisory board made up of executives from organizations like the Philadelphia Phillies and the U.S. Olympic Committee. It's these

connections that help students network, secure internships gain the latest insights, and land big-time jobs."

Brian Larson, PhD **Department Head of Managemer** and Professor of Marketing and Sport & Event Management

YOUR STUDENT SUCCESS TEAM s a cluster of dedicated mentors and guides who support your academic, professional, and personal development.

DEVOTED ROFESSORS MENTORS help you learn to think and communicate through the lens of your profession.

> AREER-SPECIFIC ANDS-ON LEARNI opportunities advancement.

leepen your mastery and accelerate professional

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RECEIVE ACCESS TO personal career counseling, coaching and support from the

first day you arrive

on campus

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YOU WON'T FIND IT ANYWHERE ELSE.

YOUR EDUCATION WILL BEND TO FIT YOUR LIFE.

hrough flexible degree paths you can customize your focus stack credentials, and pivot when necessary.

OUR RESPECTED PROGRAMS ave built-in pathways to internships and iobs in related fields and industries.

CAREER ADVISORS.

who are also industry insiders, know your dreams and have your back.

100%

of classes are taught by Widener faculty. never by teaching assistants.



I knew that coming to Widener would mean opportunities to meet professionals working in the industry. And, I know that when the time comes, I will be able to turn to them to help find a job."

Donya Moore '24 Major: Sport and Event Management Career Plan: Event Manager at a Sports Arena



["] On my first day, I met with **Professor Angie Corbo and** within 24 hours she rearranged my schedule and perfectly fit me in to all of the communication and elective classes that I needed to be in. From there, she was my guardian angel. "

Diamond Schuler Douyon '18 Maior: Communication Studies (transfer student) **Career:** Alumni Relations



"Widener exposed me to so many opportunities that forever shaped my life. Now, as a well-traveled entrepreneur with a young but growing business, I am excited to see how Widener University is still preparing graduates toward a path of excellence. Markevis Gideon '10 Majors: Accounting and Computer Information Systems. Career: Entrepreneur, Founder/Owner of NERDIT Now



You'll graduate with the skills and know-how employers desperately need—and generously reward:



STRONG STARTS AND SUSTAINED SUCCESS

Widener's 2020 graduates earned an average starting salary of \$62,500-13% higher than the national average.

The mid-career salaries of Widener alums are among the top 18% nationwide.

Gain mastery, confidence, and guts through effort and sweat, day after day, while UTTING YOUR TEETH IN **CO-OP OR INTERNSHI**

> **AN INSTINCT FOR** LEADERSHIP will set you apart (and bove) as employers hun for the next generation of managers.

FINGERS ON THE PULSE OF YOUR PROFESSION you'll earn knowledge by working alongside the people who are guiding and deciding the future of your industry.



DO-OR-DIE DETERMINATION You'll learn to tackle the b and do it right **(the kinc** of effort that translates into dollars and respect).



"Every single one of my professors wanted me to do well in life, in school, and in the community. And every single connection they provided for me I actually ended up working in later on down the road."

Alanna DiBiasi '13, '15 Major: Psychology (Pre-Physical Therapy) **Career:** Orthopedic Physical Therapist

CO-OP TO CAREERS

100% of Widener students who complete a 12-month co-op graduate in four years, as opposed to students in peer institutions that require a fifth year.

Here, you'll have everything you need to secure a meaningful co-op in your field of professional interest. It's rare to find a co-op program that offers this level of personal support.

START FAST. ADVANCE QUICKLY. BE THE ONE CHOSEN TO LEAD.

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SEARCH WIDELY. CHOOSE WELL.

You're doing your research and considering your options. (Which you should.)

You want the best education that you can afford (Which makes sense.) You can choose the best deal. Or you can choose the best fit. Wouldn't it be nice to have both?

You'll find it at Widener. We invest heavily in financial aid and scholarships to help bring a Widener education within reach for those who will make the most of it. Before you decide that you can't afford Widener, give us a chance to prove you wrong. We'll do everything we can to eliminate your financial barriers.

WIDENER vs. PUBLIC INSTITUTIONS

Public universities serve the critical role of efficiently educating a large number of people. [This is good.] West Chester, Penn State, and Temple might have lower sticker prices, but at what cost to your future potential? Widener's scale and personal approach enables our faculty, professiona advisors, and administrative staff to focus on you.

THE PEOPLE OF WIDENER WIL

ADDRESS your specific goals and challenges.

PROVIDE personalized instruction and feedback. OFFER the personal guidance and support you need to thrive. HELP you build your professional netwo and connect with future employers.

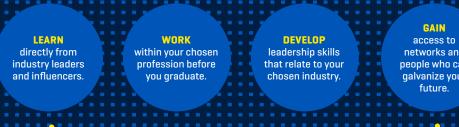
You'll live the difference during your time at Widener and will feel the benefits for the rest of your life. You'll become the one who lands the job, who gets the promotion, who has the experience and instincts to lead.

COMPAREAND Contrast

WIDENER vs. PRIVATE COLLEGES

Private institutions have a lot in common (small classes, tight community, devoted professors) but can vary considerably at the program level. Programs are where you'll pursue your major, train for your profession, build your network, and launch your career. When considering colleges, be sure to cast a critical eye at the programs and departments that interest you most.





If these features are important to you, make surthe colleges you're considering offer them.

OPPORTUNITY KNOCKS

97% of undergraduate students receive financial assistance from Widener, often in the form of scholarships.

> We don't just give merit scholarships. We also offer financial support to reward excellence in music, service, leadership, and Esports—in addition to special scholarships for international students and those with military experience.

Email or call us, and we'll connect you with an admissions counselor. Let's work together to make Widener possible for you.

WIDENER.EDU/requestinfo 1-888-WIDENER (943-3637) admissions.office@WIDENER.EDU @CHOOSEWIDENER