

Curriculum Vitae

Matt Reid

EDUCATION

Ph.D.	2020	Western Michigan University (Kalamazoo, MI) Doctor of Philosophy, Sociology Dissertation: <i>Medical Cannabis & Recreational Marijuana: Patient Perceptions, Stigma, and Gender During a Time of Emerging Legalization</i> Comprehensive Examinations: (1) Feminism, Intersectionality, and Masculinities (2) Social Research Methods and Visual Sociology
M.A.	2014	Western Michigan University (Kalamazoo, MI) Master of Arts, Sociology Thesis: <i>Looking for Mr. Right or Mr. Right-now: A Content Analysis of Gay Men's Personals</i>
B.A.	2012	Kean University (Union, NJ) Bachelor of Arts, <i>Summa Cum Laude</i> , Sociology
A.A. A.S.	2010	Ocean County College (Toms River, NJ) Associate in Arts, <i>Summa Cum Laude</i> , Liberal Arts Associate in Science, <i>Summa Cum Laude</i> , Science

TEACHING EXPERIENCE

Widener University (*Assistant Professor, August 2023 – present*)

Introduction to Sociology (SOC 105)...	1 section
Cannabis in Society (SOC 288)...	1 section

Cabrini University (*Assistant Professor, August 2020 – August 2023*)

Contemporary Social Problems (SOC 203)...	6 sections
Introduction to Sociology (SOC 215)...	12 sections
Sociology of Marriage and Family (SOC 311)...	1 section
Sociology of Gender (SOC 312)...	1 section
Death & Dying (SOC 319)...	2 sections
Sociology of Health (SOC 334)...	1 section
Research Methods I (SOC 341)...	1 section
Research Methods II (SOC 342)...	1 section
Social Theory (SOC 350)...	3 sections
Honors Sociology of Deviance (HSOC 301)...	2 sections
Evictions, Poverty, and Profit (ECG 200)...	2 sections
Cannabis and Social Justice (ECG 300)...	2 sections
Cabrini Success Seminar (COL101)...	1 section

Grand Valley State University (*Visiting Professor, January 2016 – May 2020*)

Introduction to Sociology (SOC 101)...	3 sections
Social Problems (SOC 105)...	14 sections
Criminology (SOC 251)...	1 section
Families in Society (SOC 285)...	4 sections
Race and Ethnicity (SOC 313)...	1 section
Families/Gender in the Developing World (SOC 350)...	1 section
Sociology of Love (SOC 379)...	2 sections
Death and Dying (SOC 386)...	2 sections
Middle Age and Aging (SOC 388)...	1 section

THESIS / PROJECT ADVISOR

A. Berkheimer. Pierce Fellowship Faculty Mentor for a project focused on food justice and the Cabrini Cupboard. Fall 2021 – Spring 2023, Cabrini.

N. Carter. Senior Internship Supervisor (Popular Sociology). Spring 2022, Cabrini.

M. Scafidi. Senior Internship Supervisor (Popular Sociology). Spring 2021, Cabrini.

C. Bernal. Senior Honors Project titled “Campus Resources for First-Generation & Underrepresented Students”. Fall 2019, GVSU

PUBLICATIONS

PEER REVIEWED (ARTICLES)

Reid, Matt. (2023). How the Incomplete Medicalization of Cannabis Shapes Patient Experiences. *Sociological Focus*, 56(1), 97-114.
<https://doi.org/10.1080/00380237.2022.2163014>

Reid, Matt. (2022). The Transforming Landscape of Cannabis in Southwest Michigan: A Case Study of Regulations and the Role of Small-Scale Growers. *Drugs: Education, Prevention and Policy*, 29(4), 393-402. <https://doi.org/10.1080/09687637.2021.1994924>

Reid, Matt. (2021). Troubling Claims of Normalization: Continuing Stigmas within Michigan’s Medical Cannabis Community. *Deviant Behavior*, 43(9), 1068-1087.
<https://doi.org/10.1080/01639625.2021.1953947>

Reid, Matt. (2020). A Qualitative Review of Cannabis Stigmas at the Twilight of Prohibition. *Journal of Cannabis Research*, 2(46), 1-12. <https://doi.org/10.1186/s42238-020-00056-8>

Reid, Matt. (2018). Lost Letters: Using the Lost Letter Technique to Teach Research Methods. *Teaching Sociology* 46(4), 356-363. <https://doi.org/10.1177/0092055X18776728>

PEER REVIEWED (OTHER)

Reid, Matt. (2018). [PopularSociology.net](https://www.popularsociology.net). Open educational resource listed in *MERLOT: Multimedia Educational Resources for Learning and Online Teaching*.

Reid, Matt. (2021). Gender Shark Tank. Activity published in *TRAILS: Teaching Resources and Innovations Library for Sociology*. American Sociological Association.
<https://trails.asanet.org/article/view/gender-shark-tank-reid>

Reid, Matt. (2017). Photo (Visual) Essay of Social Problems. Assignment published in *TRAILS: Teaching Resources and Innovations Library for Sociology*. American Sociological Association. <https://trails.asanet.org/article/view/photo-visual-essay-of-social-problems>

Reid, Matt. (2016). Gender Roles and Yankee Candles. Activity published in *TRAILS: Teaching Resources and Innovations Library for Sociology*. American Sociological Association. <https://trails.asanet.org/article/view/gender-roles-and-yankee-candles>

BOOK CHAPTERS

Reid, Matt. (Forthcoming). Cannabis Stigmas: A Narrative of Features. To be published in Preedy, Martin & Patel (Eds.), *Cannabis, Cannabinoids and Endocannabinoids*. Academic Press- Elsevier.

Reid, Matt. (2021). Locating Struggles with Sociology and Surviving with Mindfulness. In J. A. Van Galen & J. Sablan (Eds.), *Amplified Voices, Intersecting Identities: First-Generation PhDs Navigating Institutional Power* (pp.60-66). Brill.
https://doi.org/10.1163/9789004445178_008

BOOK & FILM REVIEWS

Reid, Matt. (2021). Film Review: Grass Is Greener. *Teaching Sociology*, 49(2), 209-211.

Reid, Matt. (2021). Book Review: The Medicalization of Marijuana by Michelle Newhart & William Dolphin. *Sociological Inquiry*, 91(3), 718-720.

Reid, Matt. (2021). Book Review: Pot in Pans by Robyn Griggs Lawrence. *Food, Culture & Society*, 24(2), 339-341.

Reid, Matt. (2020). How to Cohabitate. *Contexts*, 19(1), 64-65.

AWARDS & GRANTS

2022 Buzzallino Family Faculty Scholars Award (Cabrini)

2021 1976 Foundation Faculty Fellowship, Project Title: *Exploring and Experiencing Sociology Outside of the Classroom* (Cabrini)

2019	Dissertation Research Assistantship, WMU College of Arts and Sciences
2019	Graduate Student Research Grant for Dissertation (WMU)
2018	Provost recognition for first-year student retention efforts at GVSU
2015	Outstanding Student Mentor (Doctoral Level), Dept of Sociology (WMU)
2014	Wally Post Award for Service to the Department of Sociology (WMU)
2014	Graduate Research and Creative Scholar Award (Master's Level) (WMU)

UNIVERSITY SERVICE

Faculty Assembly (Cabrini University)
Secretary, 2021 - 2023

Middle States Self Study (Cabrini University)
Member of Educational Effectiveness Assessment Working Group, 2022 - 2023

Deviations Learning Community (Cabrini University)
Faculty Director, 2022 - 2023
Faculty Fellow, 2021 - 2022

Spectrum (LGBTQIA+ Community Club at Cabrini University)
Advisor, 2021 - 2023

First Year Student Success Network (Grand Valley State University)
Faculty Partner, 2019 - 2020

Queer Connections Mentorship Program (Grand Valley State University)
Mentor, 2017 - 2020

Academic Integrity Council (Western Michigan University)
Graduate Student Representative, 2014 - 2015

Faculty Senate's Research Policies Council (Western Michigan University)
Graduate Student Representative, 2013 - 2014
Research and Creative Activities Poster Day Committee Member, 2013-2014

DEPARTMENTAL SERVICE

Advisor, Criminology and Sociology Club (Cabrini University)

Trip Coordinator for Undergraduates Presenting at MSS in Chicago, IL (2019, GVSU)

Graduate Student Teaching Circle Facilitator (2014 – 2016, WMU)

PROFESSIONAL DEVELOPMENT

The Inside-Out Prison Exchange Program Instructor Certificate (July 2021, Cabrini).
A week-long training program through the Inside-Out Center at Temple University.

Micro-Credentials from the Nerney Leadership Institute – Cabrini University.
Humanizing Online Learning with Universal Design (January 2022).
Culturally Responsive Pedagogy (May 2021).

Safe-Zone Training (October 2020, Cabrini).

Certificate in Effective Teaching Practices (September 2019 – April 2020, GVSU).
Course through the Association of Colleges and University Educators and endorsed by
the American Council on Education.

Decolonizing White Consciousness Faculty Learning Community (June – July 2018, GVSU).

Lilly Teaching Conference – Traverse City, Michigan (October 2017).

Online Instructional Certification – Kellogg Community College (June 2016).

Service-Learning Certification – Kellogg Community College (August 2016).

Preparing Future Faculty Certification – North Central Sociological Association (April 2015).

PROFESSIONAL MEMBERSHIPS

2011 – present	American Sociological Association
2012 – 2023	Midwest Sociological Society
2021 – present	Pennsylvania Sociological Society
2012 - 2020	Society for the Study of Social Problems
2012 - 2016	North Central Sociological Association
2013 - 2015	National Association of Graduate-Professional Students
2011 - 2013	Eastern Sociological Society

PROFESSIONAL SERVICE

2021-present	Section on Teaching/Learning of the American Sociological Association. Program Committee Member, 2021 – present Session Organizer: Teaching Sociology in Critical Times, ASA 2023 Mausch Award Winners Panel, ASA 2022
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- 2021-present Area Editor (Deviance & Social Disorganization) for the *Teaching Resources and Innovations Library for Sociology* (TRAILS), a peer-reviewed teaching materials database from the American Sociological Association.
- 2015 - 2023 Midwest Sociological Society
 Board of Directors, Media Editor (2017 - 2021)
 Committee Work:
 Queer Scholars Committee (2020 – 2023)
 Student Issues Committee (2015 - 2021)
 Publications Committee (2017 - 2021)
 Membership Committee (2017 - 2021)
- 2019 April Session Organizer- *Public Engagement: Curating an Online Presence in Graduate School*. Annual meeting of the Midwest Sociological Society.
- 2014 April Session Organizer- *Sexy Sociology: Research into the Intimate I & II*. Annual meeting of the Midwest Sociological Society- Omaha, NE.

PROFESSIONAL PRESENTATIONS

- 2023 August “The Incomplete Medicalization of Cannabis & Patient Experiences”. Paper presented at the annual meeting of the American Sociological Association- Philadelphia, PA.
- 2019 April “The Case for Visual Sociology”. Pecha Kucha presented at the annual meeting of the Midwest Sociological Society- Chicago, IL.
- 2019 April Panelist in *Public Engagement: Curating an Online Presence in Graduate School*. Panel at the annual meeting of the Midwest Sociological Society.
- 2018 March “Lost Letters to Teach Research Methods”. Paper presented at the annual meeting of the Midwest Sociological Society- Minneapolis, MN.
- 2018 March Panelist, *Teaching Soc of Gender*: “Gender Shark Tank”. Assignment presented at the annual meeting of the Midwest Sociological Society.
- 2016 March “Sociology Beyond the Classroom: Facebook as an Engaging Learning Commons”. Paper presented at the annual meeting of the Midwest Sociological Society- Chicago, IL.
- 2015 April “Self-Reflective Writing for First Year College Students”. Assignment presented at the annual meeting of the North Central Sociological Association- Cleveland, OH.
- 2014 April “This isn’t ChristianMingle: Gay Men Dating Online”. Paper presented at the annual meeting of the Midwest Sociological Society- Omaha, NE.

UNIVERSITY PRESENTATIONS

- 2020 March “Medical Cannabis in a Post-Prohibition State”. Public presentation given at the California University of Pennsylvania on March 3, 2020.
- 2015 September “Gender Norms in the United States”. *USA-101* Presentation, Sponsored by the Haenicke Institute for Global Education. September 4, 2015. Western Michigan University.
- 2014 March “Preliminary Findings from a Content Analysis of Gay Men’s Personals.” *GradTalks*, Sponsored by the Graduate College. March 7, 2014. Western Michigan University.

NEWS / MEDIA COVERAGE

- Feb 13, 2023 “Pt. 1 & Pt. 2: The war on cannabis”. News articles by Victoria Emmitt for the *Loquitur*.
- Oct 18, 2022 “Marijuana use is becoming a new normal among young adults”. News article by Daniel de Visé for *The Hill*.
- Mar 8, 2021 “Cannabis is mainstream — if you’re white and middle class”. Interview with Ben Hartman for *The Cannigma*.
- Dec 8, 2020 “Should marijuana be legalized in Pennsylvania?”. News article by Rodrigo Campos-Sanchez for the *Loquitur*.
- Mar 9, 2020 “Talking pot: Cal U hosts discussion on medical marijuana”. News article by Alyssa Choiniere for the *Herald-Standard*.
- Jul 9, 2019 “WMU student’s research probes medical marijuana patients post-legalization”. News article by Kayla Miller for the *Kalamazoo Gazette / MLive.com*.

JOURNAL & BOOK REVIEW WORK

Peer Reviewer for...

- *Journal of Health and Social Behavior* (1 Article).
- *Deviant Behavior* (1 Article).
- *Qualitative Criminology* (1 Article).
- *Sociology & Social Welfare* (1 Article).

Books & Book Proposals...

- *Classical Social Theory and Modern Society* (2nd Ed). Rowman & Littlefield.
- *Unruly Minds: Cannabis Use, Mental Health, and the Psychiatric Paradigm*. Routledge.
- *Focus on Social Problems* (2nd Ed). Sage.

- *Seeing Social Problems* (2nd Ed). Sage.
- *Medicine, Society, and Health*. Rowman & Littlefield.
- *Sociological Wisdom*. Rowman & Littlefield.
- *Making a Difference: Using Sociology to Create a Better World*. Oxford University Press.
- *Sociology: Structure and Change*. Pearson.

Reviewer for *Pearson Originals Video Series* (2018), sociology videos for the intro courses.

RELEVANT WORK EXPERIENCE

2023 – present	Widener University Sociology Department <i>Assistant Professor</i> , 2023 – present
2020 – 2023	Cabrini University Sociology, Criminology, and Justice Department <i>Assistant Professor</i> , 2020 – 2023
2015 – 2020	Grand Valley State University Sociology Department <i>Visiting Professor</i> , 2016 – 2020 <i>Part-time Instructor</i> , 2015 – 2016
2012 – 2016	Western Michigan University Department of Sociology: <i>Doctoral Associate</i> , 2014 – 2016 <i>Graduate Assistant</i> , 2012 – 2014 Department of Gender & Women’s Studies: <i>Part-time Instructor</i> , 2015
2015	Part-time Instructor, Social Science Dept, Kellogg Community College
2014	Part-time Instructor, Social Sciences Department, Ferris State University

TEACHING INTERESTS & EXPERTISE

Sociology of Health / Medicine	Death & Dying
Social Deviance	Cannabis in Society
Drugs / Drug Cultures	Sociology of Gender / Masculinities
Sociological Theory	Social Research Methods
Introduction to Sociology	Social Problems

RESEARCH INTERESTS & EXPERTISE

Sociology of Health / Medicine	Gender/Sexuality/Masculinities
Cannabis in Society	Teaching/Learning Sociology
Drug Cultures & Markets	Public Sociology
Deviance	Qualitative Methods

PROGRAMS & SOFTWARE

Microsoft Office
 Adobe
 NVivo
 ATLAS.ti
 IBM SPSS Statistics

ONLINE EDUCATION PLATFORMS

Blackboard
 Moodle
 Desire2Learn (D2L)
 eLearning
 Canvas
 Brightspace
 DegreeWorks

OTHER PROFESSIONAL PROJECTS

PopularSociology.net – A website I launched in 2017 to highlight sociological themes in popular media. I hope to enhance the teaching of sociology by providing instructors with an accessible archive of free media to be used in class. Currently contains 250+ videos and clips, and the website had over 26,000 unique visitors in 2021.

- **Peer-reviewed resource** in *MERLOT: Multimedia Educational Resources for Learning and Online Teaching*.
- “How to Teach with Media Clips” guide for instructors published August 2019.

Cannabis in Society — Planned edited volume of social science literature related to cannabis. The book will contain a variety of articles representing the disciplines of sociology, history, public health, leisure studies, cultural studies, and much more. Target audience is undergraduate students enrolled in new cannabis science programs currently offered by over a dozen major universities. Also applicable to courses in drugs, social deviance, and alternative medicine.